

MIDDLE PARK FAIR & RODEO

ESTABLISHED IN 1912

Minutes from: Wednesday, May 15, 2019 @ CSU Extension Office

The regularly scheduled monthly meeting for the Middle Park Fair & Rodeo was called to order at 6:35 PM by the President Janet Engel.

Fair Board Members Present: Janet Engel, Carol Culbreath, Dakota Docheff, Holly Hester, and Christy Horn.

Others in Attendance: Travis Hoesli, Pat Pryor, Chris Baer, and Tonya French.

Approval of Agenda: Christy made a motion to approve the agenda, Carol made the second. AGENDA APPROVED.

Approval of Minutes: Holly made a motion to approve the minutes as written, Christy made the second. MINUTES APPROVED.

Public Comments: Chris Baer with Grand County Road & Bridge expressed the needs for better open communication between the entities hosting events, and the entities needed to run events. He proposed that email/text/verbal were all sufficient ways of communicating, but stressed that little things in the background of events is what gets missed. We will start sending meeting minutes and event lists to Pat and Chris so they have plenty of time to coordinate an implementation plan. It might also be possible to create a way for other entities to help Road & Bridge when their crew is too small. Entities like CDOT might have extra equipment operators willing to help if staff is short-handed. Chris said he would work with Ed on this, and a possible benefit package for employee's that do sign up to compensate for their time.

President's Report: The board received an application from Tonya French. Janet will send to Ed for approval from the county commissioners.

Treasurer's Report:

Approved expenditures that have been paid since the last meeting were:

Aces High-\$500 (Poker Run)
The Country Music Project-\$250 (Derby)
Staats-\$1264.12 (Fair)
Amy Mahon-\$125 (CPRA)
Candela-\$150 (Derby)
Airbound-\$9300 (Fair)

Expenditures to approve to be paid:

Granby Chamber-\$115 (Annual Dues)
Grand Gazette-\$275 (Poker Run) (Fairbook) \$40 mis-charge to not be paid
There is \$3070 still to collect from 2018 fair but \$2000 is from 1 sponsor & \$500 is from another. This plus the rest are still being sought to collect

CSU Extension Update: Enrollment closed with a total of 145 4-H Members. Weigh-ins went well and the total numbers are 100- Pigs (37 Members), 47- Lambs (18 Members), 35- Goats (15 Members). The scales are scheduled to be fixed sometime between now and July 1st. The buckle order has been finalized, and we will receive free engraving as we ordered over 35 buckles for awards. The livestock and llama judges have not been confirmed yet, but should be by the end of week.

Superintendents/Committee Reports:

Dog Super: The Grand County Animal Shelter wants to bring adoptable pets to the fair, and have a non-profit booth set-up to encourage adoption of the available animals. The animals will not be left on the premises without animal control on scene. Janet will add a non-profit section to the Vendor Application.

Mountain Parks Electric: Tonya French will ask Mountain Parks Electric if they would be willing to bring their scissor lift for the egg drop on Saturday during the kids games. She will also ask them about bringing an educational booth for the week of fair. She will give the 2020 fair dates to the organization that is in charge of scheduling the fun switch booth, in hopes to secure it for next year's fair.

Dress Your Pet: Holly will not be able to be at the Dress Your Pet show, due to scheduling conflicts. It was decided to move the show to Saturday, August 10, 2019 @ 10:30 am.

Royalty: Dakota hopes to have a Royalty Clinic organized by the end of June, and will welcome anyone who would like to participate.

Sale Committee: This will be the last year that Rick Wahl will be on the sale committee. The committee has also decided to lock up the scales for use the week before fair to ensure they will work properly during the weigh ins at fair.

Fairbook: Paperwork has been sent out, and some returned. We are still missing a couple big full page ads that we had advertise last year. However, a reminder email will be sent out, and hopefully more ads will get returned. As it sits we are behind on sponsorship money, but the fairbook is not as large either. Reduced pages means reduced prices, and requires less ads to pay for. All in all we are sitting good as far as expenses for the fairbook not exceeding the income it brings in.

Concert: Blue Valley Ranch has sent in a check for \$5,000, and Middle Park Health will also be sending a check for \$7,500.00 these are the two main event sponsors as of right now. Middle Park Health has requested to have the biggest banner, and be recognized before other sponsors as the presenting sponsor. Some recent vendor logistic issues came up that we will need to deal with at the next workshop. We need to make sure that sponsors that are paying cash for a spot are not being recognized less than other sponsors trading services for a sponsorship spot. Banners will need to be made that are all the same size, and advertisements will need to be edited frequently as new sponsors come in. There were some forgotten responsibilities that need to be added to the scope of work before it is signed. Dakota will review the SOW, and work with Janet to ensure everything is covered to the best of everyone's knowledge.

Old Business

Pioneers & Citizens have been confirmed, and Larry has the articles written for the fairbook. Dakota showed the board a proof of the collaboration idea between the fair and derby. Some changes will be made to the design, and then sent for printing to hand out at county parades and events.

Sky High news sent in the following proposal for advertising ideas:

Full page ad in Explore Grand magazine, Split full page ad in Explore Grand for Demo Derby, ½ page ad in Summit & Steamboat on 7/12, 7/19, & 7/26 and ½ page ad in Sky-Hi News on 7/19, 7/26 & 8/2 for a total of \$2,292.24.

Christy Horn made a motion to approve the advertising plan, and Dakota seconded. MOTION PASSED.

New Business

Dakota would like help deciding how to mark the grounds for patrons to easily find their way during big events. This was tabled to the next workshop where we will work on logistics.

Adjournment: Christy moved to adjourn the meeting, and Holly made a second. Meeting was adjourned at 8:43 p.m.